



TAGORE INTERNATIONAL SCHOOL
EAST OF KAILASH



Polaroid 5.0

**Resilient Communities,
Sustainable World**



23/07 - 25/07

Polaroid 5.0

'Resilient Communities, Sustainable World'

Dear Principal,

Following the resounding success of Polaroid 4.0, the Polaroid Society of Tagore International School, East of Kailash, is thrilled to invite students to participate in the latest edition: Polaroid 5.0. In collaboration with PhotoNest, a renowned production house, the festival aims to inspire and empower young filmmakers aspiring photographers, and graphic designers, providing them with opportunities to enhance their skills and creativity. The event is scheduled from **Tuesday, 23 July to Thursday, 25 July 2024** and is themed '**Resilient Communities, Sustainable World.**'

The theme encapsulates our commitment to fostering resilient communities and promoting sustainability on a global scale. Join us as we strive towards a more robust and eco-friendly world together. We look forward to your school's participation in Polaroid 5.0.



Polaroid 5.0

IMPORTANT DATES

DAY AND DATE	EVENT	CLASS	NO. OF TEAMS	NO. OF PARTICIPANTS
Tuesday, 23 July 2024	• Logo & Advertisement Designing	VI-VIII	1	2
	• Music Album Art	IX-XII	1	2
	• Media Literacy Camp	VI-XII	4	4 (per team)
Wednesday, 24 July 2024	• Storyboard Making	VI-VIII	1	2
	• Surprise Event	IX-XII	-	1
	• Media Literacy Camp	VI-XII	4	4 (per team)
Thursday, 25 July 2024	• Photography	IX-XII	-	3
	• Montage Making	IX-XII	2	2 (per team)
	• B-Roll Making	IX-XII	2	4 (per team)
	• Media Literacy Camp	VI-XII	4	4 (per team)

In case of any queries, you can email us at:
"thepolaroidclub@tagoreint.org"

Ms. Jayalakshmi (Teacher In-Charge): +91 98713 19998
Urjit Jetly (Director): urjitjetly08@gmail.com
Parv Khurana (Director): parvkhurana08@gmail.com

@theclubpolaroid



Polaroid 5.0

EVENT GUIDELINES

- The theme for the event is:
“Resilient Communities, Sustainable World”
- It is a three day fest with 7 events and a media camp.
- Reporting Time : 8:30 am on all days
- Participants must carry their student ID cards.
- A student cannot participate in more than one event.
- Schools participating in the maximum number of events will be eligible for the Rolling Trophy.
- All participants will receive participation certificates.
- For registrations please use the following link:
<https://forms.gle/SFNyLxsMfRjV2T3D6>
- Registrations will close on Monday, 20 May 2024.
- The decision of the judges will be final and binding to all.



Polaroid 5.0

STUDENT JURY

“Trial by jury is more than an instrument of justice and more than one wheel of the constitution: it is the lamp that shows that freedom lives.”

~ Lord Devlin

In light of the above statement, Polaroid 5.0 will see students as jury members for the events. Students are often the primary target audience for many media events. Including student jury members ensures that the work presented resonate with the intended demographic and meet their preferences, interests, and expectations. We invite each school to nominate one student from class XI or XII with good technical skills, genuine understanding of current trends, social issues, and cultural nuances to serve on the jury committee.

The following events will be judged by the students jury members:

- Logo and Advertisement Designing
- Music Album Art
- Storyboard Making

The jury members from different schools will work in collaboration with each other while judging the competitions. Their presence is required on Wednesday, 24 July 2024.



Polaroid 5.0

MEDIA LITERACY CAMP

This exclusive opportunity is tailor-made for students of classes VI-XII, offering essential skills to navigate the ever-evolving media landscape of the digital era. A fusion of creativity, communication, and technical know-how, filmmaking encompasses various facets of the industry, including directing, cinematography, acting, and writing.

Over three immersive days, participants will delve into ideation, scripting, filming, and editing, guided by experienced mentors from the realm of filmmaking. By the end of the camp, students will be equipped to bring their cinematic vision to life and create their very own stories.

GUIDELINES:

- The three day Media Literacy Camp will be held from Tuesday, 23 July to Thursday, 25 July 2024.
- The timings for the event will be from 8:30 am to 4:00 pm on all the days.
- Participants should be from classes VI to XII.
- It is a team event.
- Number of participant(s) per team: 04
- Number of team(s) per school: 04
- The registration fee is ₹1000/- per participant which includes training by professionals from PhotoNest, a renowned media house and refreshments.
- Payment link will be sent post registration.
- For further details regarding the camp, ['Click here'](#)

In case of any queries, kindly contact us on the given numbers:

Ms. Jayalakshmi: Teacher In-charge: +91 98713 19998

Lakshita Aggarwal : Society President : +91 97735 22448

Raghav Lakhanpal: Society President : +91 99904 17555



Polaroid 5.0

LOGO AND ADVERTISEMENT DESIGNING

The Logo and Advertisement Designing event provides a dynamic stage where participants craft visual masterpieces that capture attention and inspire action! This event is all about unleashing creativity and innovation in the realm of branding and marketing. But that's not all - the student designers will also flex their creative muscles to conceptualize advertisements that tell stories and evoke emotions.

GUIDELINES:

- The date of the competition is Tuesday, 23 July 2024.
- The participants should be from classes VI to VIII.
- It is a team event.
- Number of participant(s) per team: 02
- Number of team(s) per school: 01
- The duration of the event will be 2 hours.
- Participants are required to bring their own equipment.
- Usage of readymade templates is strictly prohibited.
- Participants are free to use any software, but the submission should be in JPEG/PNG format.
- Participants will be provided with a few prompts to choose from, based on which they will design a logo and advertisement. They will be required to write a description and caption for their creation.
- The top 10 teams will be shortlisted and informed on the day of the event by 8:00 pm.
- The selected team members will have to come on Wednesday 24 July 2024 for the judgement by the student jury members.

In case of any queries, kindly contact us on the given numbers:

Ms. Jasmine Kaur: Teacher In-charge: +91 72918 97985

Harshita Ahuja: Student In-charge: +91 99682 86824



Polaroid 5.0

MUSIC ALBUM ART

Introducing the Music Album Art event, where participants converge to create captivating visuals that capture the soul of music. The students will showcase their artistic prowess, infusing melody with imagery to captivate hearts and minds. Join us as we celebrate the fusion of music and art in an electrifying display of creativity and innovation.

GUIDELINES:

- The date of the competition is Tuesday, 23 July 2024.
- The participants should be from classes IX to XII.
- It is a team event.
- Number of participant(s) per team: 02
- Number of team(s) per school: 01
- Participants need to bring their own equipment.
- Usage of readymade templates is strictly prohibited.
- Participants are free to use any software, but the submission should be in JPEG/PNG format.
- Participants will be provided with a set of albums to choose from for making an album art.
- A total of two hours will be given to the participants to work on their designs.
- The top 10 teams will be shortlisted and informed on the day of the event by 8:00 pm.
- The selected team members will have to come on Wednesday, 24 July 2024 for judgement by the student jury members.

In case of any queries, kindly contact us on the given numbers:

Ms. Anshu Joshi: Teacher In-charge: +91 83938 97898

Aadya Chawrasiya: Student In-Charge : +91 89299 01060



Polaroid 5.0

STORYBOARD MAKING

Introducing our tech-savvy and creatively inclined students to the world of graphic design through our Storyboard Making competition! This event puts the spotlight on the fusion of technology and artistic expression, where participants will harness their graphic designing skills to craft visually stunning storyboards. Join us for a thrilling exploration of design possibilities and digital creativity in this captivating competition!

GUIDELINES:

- The date of the competition is Wednesday, 24 July 2024.
- The participants should be from classes VI-VIII.
- It is a team event.
- Number of participant(s) per team: 02
- Number of teams per school: 01
- The duration of the event is 1 hour 30 minutes.
- Participants need to bring their own equipment.
- Usage of readymade templates is strictly prohibited.
- Participants are free to use any software, but the submission should be in JPEG/PNG format.
- Participants will be provided with a few prompts to choose from, based on which they will create a story and design a storyboard for the same.
- Once the submissions are handed in, the participants will have 1 minute to explain their entries to the jury members. The event will be judged by the student jury members.

In case of any queries, kindly contact us on the given numbers:

Ms. Lovey Gupta: Teacher In-charge: +91 98688 65868

Ayna Zaidi: Student In-Charge : +91 85273 33531



Polaroid 5.0

SURPRISE EVENT

Get ready to be astonished by an electrifying surprise event at the intersection of mass media and technology! This thrilling competition, shrouded in mystery, promises to push the boundaries of innovation and creativity. From groundbreaking tech solutions to captivating media productions, participants will embark on an exhilarating journey filled with unexpected twists and turns. Join us as we unveil the future of mass media and technology in an event that will leave you breathless with excitement!

GUIDELINES:

- The date of the competition is Wednesday, 24 July 2024.
- The participants should be from classes IX–XII.
- Number of participant(s) per school: 01
- It is an on-the-spot event.
- The duration of the event is 1 hour 30 minutes.
- The participant must have proper technical knowledge and should have a keen interest in Technology & Mass Media.

In case of any queries, kindly contact us on the given numbers:

Jasleen Kaur: Student In-charge: +91 87001 69021

Nikita Arora: Student In-Charge : +91 96505 74731



Polaroid 5.0

PHOTOGRAPHY

Photography isn't just a snapshot—it's a canvas for boundless creativity, a window to capture moments, and a storyteller's best friend. Thanks to technological progress, photography is now within reach for people of diverse backgrounds, enabling them to express themselves and chronicle their surroundings effortlessly. This exhilarating photography event is crafted especially for students, offering them a stage to showcase their skills and unleash boundless creativity.

GUIDELINES:

- This event will be conducted in two rounds.
- The participants should be from classes IX-XII.
- This is an individual event.
- Number of participant(s) per-school: 03.
- Participants are allowed to use any device (DSLR, SLR, cell phone, etc.) for taking photographs.
- Approved software for enhancing photographs includes Adobe Lightroom, Adobe PS Touch, and Adobe Photoshop. **Using AI is strictly prohibited**, and any violation will result in disqualification.
- Participants must submit the raw image along with the final photograph.



Preliminary Round:

- This is a pre-submission round.
- Last date of submission: Monday, 15 July 2024
- The prompts will be shared with the participants on Friday, 28 June 2024 through e-mail.
- The top 15 participants will be shortlisted for the final round.

Final Round:

- The list of shortlisted participants will be shared on Friday, 19 July 2024.
- The final event will be held on Thursday, 25 July 2024.
- This is a live event. The prompt will be given on the day of the event, based on which the participants will click their photographs around the venue.
- A total of 1 hour 30 minutes will be given to the participants to click the photographs and to use enhancing/editing software.
- Participants will have 2 minutes to explain their entries.

*In case of any queries, kindly contact us on the given numbers:
Ms. Vandana Goel: Teacher In-charge: +91 98102 94410
Gaurika Khanna: Student In-Charge : +91 93114 44929*



Polaroid 5.0

MONTAGE MAKING

Embark on a journey of creativity and innovation with our montage making competition! Just like capturing the beauty of a moment in photography, crafting a captivating montage requires mastery and a keen eye for detail. We applaud the honing of such artistic skill and cordially invite all talented artists to showcase their ingenuity through their montages.

GUIDELINES:

- The date of the competition is Wednesday, 25 July 2024.
- The participants should be from classes IX-XII.
- This is a team event.
- Number of participant(s) per team: 02
- Number of team(s) per school: 02
- Participants may use audios of their choice if they wish to as long as it doesn't contain any inappropriate language.
- The maximum duration of the montage should not exceed 1 minute and 30 seconds.
- The prompts will be shared with the participants on Friday, 28 June 2024 through e-mail.
- Students are required to submit their montage online, on the given prompts, by Monday, 15 July 2024.
- The top 10 teams will be shortlisted for the final round.
- The list of shortlisted participants will be shared on Friday, 19 July 2024. They will present their montages to the jury members on Wednesday, 25 July 2024.

In case of any queries, kindly contact us on the given numbers:

Ms Tanushree: Teacher In-charge: +91 96547 44253

Nikhil Sharma: Student In-Charge : +91 +91 93117 37063



Polaroid 5.0

B-ROLL MAKING

Lights, camera, B-roll action! Calling all aspiring filmmakers to step into the spotlight to showcase their skills in our B-Roll Making competition. This competition offers students a platform to unleash their creativity, demonstrate their technical prowess, and illustrate the profound impact B-roll can have on storytelling.

GUIDELINES:

- The date of the competition is Wednesday, 25 July 2024.
- The participants should be from classes IX-XII
- This is a team event.
- Number of participant(s) per team: 04
- Number of team(s) per school: 02
- Students must create an advertisement in the form of a B-roll based on the provided prompt.
- Dialogue usage is prohibited, but it is allowed to incorporate stock and copyrighted audio. However, the use of stock and copyrighted videos is not permitted.
- The advertisement should not exceed a maximum duration of 45 seconds.
- The prompts will be shared with the participants on Friday, 28 June 2024 through e-mail.
- Students are required to submit their B-roll online, on the given prompts, by Monday, 15 July 2024.
- The list of shortlisted participants will be shared on Friday, 19 July 2024. They will present their B-roll to the jury members on Wednesday, 25 July 2024.

In case of any queries, kindly contact us on the given numbers:

Ms. Shikha Shah: Teacher In-charge: +91 81308 91765

Mukul Gupta: Student In-Charge : +91 96505 74731

