POLAROID 6.0

Dear Principal,

Polaroid 6.0 is here — and it's anything but blurry.

The Polaroid Society of Tagore International School, East of Kailash invites students to a one-day creative showdown on Wednesday, 14 May 2025, where photography, filmmaking, and design blend and storytelling takes on a whole new dimension.

Tagore International School has long been a hub of creativity and excellence — and with your school in the frame, we're ready to take Polaroid 6.0 to the next level. This edition isn't just continuing a legacy, it's pushing the boundaries of what young creators can imagine, design, and deliver.

This year's theme — **"Beyond the Blur"** — is more than just a prompt. It's an invitation to step into the spaces where meaning hides in the undefined. The "blur" symbolizes phases of uncertainty, confusion, or transition. However, "beyond" suggests the clarity, resolution, and progress that gradually emerge over time.

With **six high-energy competitions** across the creative spectrum — from stills to stories, edits to aesthetics — *Polaroid 6.0* is the space for young artists to challenge norms, reimagine visuals, and let their ideas run wild.

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Whether students frame emotions in a single shot, design impact through bold visuals, or tell stories that resonate with all, there's a spotlight waiting for them.

We look forward to your school's participation and the thoughtful, original expressions that students will bring — work that reflects creativity, and the ability to see beyond the blur.

This is Polaroid 6.0 — where the frame gets filled with vision, voice, and the power of transformation.

Directors	
Augustya Abhay	Meher Guwalani
7011092797	9717543720

Teacher In-Charge
Ms. Jaya Lakshmi
9871319998

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EVENT GUIDELINES

- The central theme for this year's fest is **"Beyond the Blur."**

- This one-day celebration of creativity will feature six exciting competitions, each designed to challenge and inspire.

- All participants are required to report to the venue by 8:30 AM on the day of the event and must carry their school ID cards for verification.

- Dress Code: Formals

- Each student can participate only in one event.

- To be eligible for the rolling trophy, the school must participate in all the event.

- For registrations please use the following link: https://forms.gle/xgEUBvHvaUGxpv3P6

- **Registrations will close on Thursday ,01 May 2025.**

- Every registered participant will receive a certificate of participation

- The judges' decisions will be final and binding across all events.

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EVENT GUIDELINES

- Schedule:

S.No	Phase	Deadline
1	Registration	Thursday, 01 May 2025
2	Prelim Submission	Wednesday, 07 May 2025
3	Prelim Results	Saturday, 10 May 2025
4	Final Event	Wednesday, 14 May 2025

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Envision

At the core of every brand is a story — shaped by vision, clarity, and creativity.

Envision, part of Polaroid 6.0, challenges participants to design logos and ads that bring abstract ideas into focus. Aligned with this year's theme, *Beyond the Blur*, this competition is about turning uncertainty into bold, impactful visual identity.

Event Guidelines

- The participants should be from classes **VI to VIII.**
- This is a team event.
- Number of participants per team: 02
- Number of teams per school: 01
- The duration of the event will be 2 hours.
- Participants are required to bring their own devices.
- Usage of readymade templates is strictly prohibited.
- Participants are free to use any software, but the submission should be in JPEG/PNG format.
- Participants will be provided with a few prompts to choose from, based on which they will design a logo and advertisement. They will be required to write a description and caption for their creation.

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Envision

- Evaluation will be based on concept interpretation, design aesthetics, originality, coherence with the theme, and emotional or visual resonance.

Event Heads	
Arsh Ali	Harleen Malik
9667805548	9810602051
Teacher In-Charge	
Ms. Anshu Joshi	
8393897898	

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VINYL VISIONS

Vinyl Vision invites artists to interpret music's evolution from its initial, perhaps unclear form, into a distinct and powerful experience. Design album covers that are more than just visuals — they are the tangible representation of a musical journey coming into focus.

Event Guidelines

- The participants should be from classes IX to XII.
- This is a team event.
- Number of participants per team: 02
- Number of teams per school: 01
- Participants need to bring their own devices.
- Usage of readymade templates is strictly prohibited.
- Participants are free to use any software, but the submission should be in JPEG/PNG format.
- Participants will be provided with a set of albums to choose from for making an album art.
- A total of two hours will be given to the participants to work on their designs.

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VINYL VISIONS

- Evaluation will be based on concept interpretation, design aesthetics, originality, coherence with the theme, and emotional or visual resonance.

Event Heads	
Eshita Chawla	Mishka Khurana
8851166712	8595969191
Teacher In-Charge	
Ms Tanushree	
9654744253	

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REFRACTION

In a world defined by noise and distraction, photography remains a medium that demands precision — not just in focus, but in intent. This event is not just about taking a picture. It's about constructing clarity from ambiguity — about using composition, light, and timing to turn uncertainty into meaning. Each frame should reflect a deliberate choice, a controlled lens, and a clear understanding of the story you aim to tell. **The blur is no longer an obstacle — it's the starting point.**

Event Guidelines

- This event will be conducted in two rounds.
- The participants should be from classes IX-XII.
- This is an individual event.
- Number of participants per school: 03.
- Participants are allowed to use any device (DSLR, SLR, cell phone, etc.) for taking photographs.
- Approved software for enhancing photographs includes Adobe Lightroom, Adobe PS Touch, and Adobe Photoshop. **Using AI is strictly prohibited**, and any violation will result in disqualification.
- Participants must submit the raw image along with the final photograph.

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REFRACTION

Prelims

- This is a pre-submission round.
- Last date of submission: Wednesday , 07 May 2025
- Prompt: Fragments of Time
- The top 15 participants will be shortlisted for the final round.

Finals

- The list of shortlisted participants will be shared on Saturday, 10 May 2025.
- The final event will be held on Wednesday, 14 May 2025.
- This is a live event. The prompt will be given on the day of the event, based on which the participants will click their photographs at the venue.
- A total of 1 hour 30 minutes will be given to the participants to click the photographs and to use enhancing/editing software.
- Participants will have 2 minutes to explain their entries.
- Evaluation will be based on creativity, technical skill, relevance to the theme, originality, and visual impact.

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REFRACTION

- Evaluation will be based on concept interpretation, design aesthetics, originality, coherence with the theme, and emotional or visual resonance.

Event Heads

Hibba Javed	Parth Arora
9354533544	8527882888

Teacher In-Charge

Ms. Vandana Goel

9810294410

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PHOENIX

Not every story begins with hope — some start in ruin.

In *Phoenix*, filmmakers are challenged to create a short film inspired by the theme **The Grey Area**. This isn't about black or white — it's about the uncertain space in between. The moments where right and wrong blur, where choices weigh heavy but answers remain unclear. Tell the story that unfolds in the pause before a decision, in the quiet tension of indecision, in the space where everything is both possible and impossible.

Make it raw. Make it real. Make it unforgettable.

Event Guidelines

- This event will be conducted in two rounds.
- The participants should be from classes **IX–XII**.
- This is a team event.
- Number of participants per team: 05
- Number of teams per school: 01
- Participants may use any camera or device of their choice to shoot their films.
- Approved editing software includes: Adobe Premiere Pro, Final Cut Pro, DaVinci Resolve, CapCut, and VN.
- **Use of AI tools is strictly prohibited.** Any violation will lead to immediate disqualification.
- Final films must be original and shot by the participant. External footage (stock or otherwise) is not allowed.

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PHOENIX

Prelims

- This is a **pre-submission round**.
- **Last date of submission:** Wednesday, 0**7 May 2025**
- **Theme:** *The Grey Area*
- Short films must be between **3 to 4 minutes** in duration.
- Use of background music, voiceovers, or sound design is permitted, but must not infringe any copyright.
- The **top 10 entries** will be shortlisted for the final round.

Finals

- The list of shortlisted participants will be shared on Saturday, 10 May 2025.
- The final event will be held on Wednesday, 14 May 2025.
- Each participant will then present their short film to the judging panel, with **2 minutes** to explain their concept, process, and interpretation of the theme.
- Evaluation will be based on storytelling, direction, editing skill, relevance to the theme, originality, and emotional impact.

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PHOENIX

- Evaluation will be based on concept interpretation, design aesthetics, originality, coherence with the theme, and emotional or visual resonance.

Event Heads	
Augustya Abhay	Yashneil Aggarwal
7011092797	8448324455
Teacher In-Charge	
Ms. Shikha Shah	
8130891765	

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PANAROMA

Clarity in storytelling doesn't arrive all at once—it's revealed, frame by frame.

In *Panorama*, participants will explore this year's theme, **"Beyond the Blur,"** by creating short-form advertisements/B-Rolls that transform ambiguity into meaning. This isn't just about selling a product or promoting a cause—it's about crafting a visual narrative that moves, defines, and resonates.

Event Guidelines

- This event will be conducted in two rounds.
- The participants should be from classes IX–XII.
- This is a team event.
- Number of participants per team: 04
- Number of teams per school: 01

Prelims

- Students must create an advertisement in the form of a B-roll based on the provided prompt.
- Dialogue usage is prohibited, but it is allowed to incorporate stock and copyrighted audio. However, the use of stock and copyrighted videos is not permitted.

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PANAROMA

- The advertisement should not exceed a maximum duration of 45 seconds.
- The prompt: Polaroid — Snap. Print. Relive the moment.
- Students are required to submit their B-roll online, on the given prompt, by Wednesday, 7 May 2025.

Finals

- Shortlisted teams will present their advertisements to the judges on Wednesday, 14 May 2025.
- Evaluation will be based on concept clarity, creativity, technical execution, thematic relevance, and promotional effectiveness.

Event Heads	
Navya Handa	*Shaamir Iqubal*
9873772999	9540540069
Event-Heads	
Ms. Lovey Gupta	
98688 65868	

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RETROSCOPE

Retroscope is a montage-making challenge where participants rewind, reimagine, and recreate stories by connecting the dots between cinema classics. Choose one actor — Al Pacino (The Godfather & Scarface) or Matthew McConaughey (A Time to Kill & The Lincoln Lawyer). Your task is to craft a visual edit that uncovers the common thread between the two films of any one actor — be it character arcs, moral conflicts, or cinematic style. Look beyond the scenes, connect the dots, and tell a story that ties them together.

Event Guidelines

- This event will be conducted in two rounds.
- The participants should be from classes **IX–XII**.
- This is a team event.
- Number of participants per team: 02
- Number of teams per school: 01

Prelims

- This is a **pre-submission round**.
- Prompt: Al Pacino (*The Godfather & Scarface*) **OR** Matthew McConaughey (*A Time to Kill* & *The Lincoln Lawyer*)
- The maximum duration of the montage is **2 minutes.**

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RETROSCOPE

- Participants are free to use background audio or music of their choice, as long as it does not contain inappropriate language or content.
- **Students are required to submit their Montage online, on the given prompt, by Wednesday, 07 May 2025.**
- The top 10 teams will be shortlisted for the final round.

Finals

- The shortlisted teams will present their montages to a panel of jury members on Wednesday, 14 May 2025.
- Evaluation will be based on creativity, coherence with the theme, editing skill, originality, and emotional impact.

Event Heads	
Anika Sharma	*Meher Guwalani*
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Teacher In-Charge	
Ms. Jasmine kaur	
7291897985	