



TAGORE INTERNATIONAL SCHOOL EAST OF KAILASH



POLAROID 
Seven distorted perceptions.
ONE FRAGILE TRUTH. 7.0

POLAROID 7.0



Seven distorted perceptions. One fragile truth.

Dear Principal,

The Polaroid Society of Tagore International School proudly presents the seventh edition of Polaroid - a premier one-day event that celebrates creativity and self-expression. Bringing together passionate young minds, the event offers a dynamic platform to explore and showcase talent across photography, art, filmmaking, design, and storytelling.

Polaroid 2026 will be held on **Thursday, 14th May 2026**, promising a day of innovation, inspiration, and artistic excellence.

Polaroid has a long-standing tradition of pushing the boundaries of what young creators can imagine. With participation from over 100 schools, we provide a platform where students are encouraged to express their unique vision without limits.

Theme: Seven Distorted Perceptions and One Fragile Truth.

This year, we explore a reality that is rarely seen as it truly is. Shaped by bias, experience, and illusion, our perception often hides a singular truth beneath. In the world of media, these distortions emerge through **Visual Setup, Cinematography, Lighting, Sound Design, Editing, Performance, and Narrative Perspective**. Each element constructs a version of reality rather than the absolute. Polaroid 7.0 challenges students to see beyond these layers and uncover the truth beneath the surface.

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Seven paths, seven perspectives—yet all converge on a single truth. Polaroid 7.0 is officially in focus, and it is more than what meets the eye. This year's theme draws inspiration from the truth that exists beneath the surface, where the mind begins to question, reinterpret, and reconstruct reality. Fragments of the cinematic lens seep into narratives, presenting unpredictable, layered, and subtly unsettling stories.

With a lineup of seven high-energy competitions spanning the entire digital spectrum, this event provides an unparalleled stage for the next generation of visual icons. Each event is designed to challenge the traditional and celebrate the original, encouraging participants to experiment with evolving mediums while pushing the boundaries of both technique and perception.

We invite your school to join us in this legacy of excellence. We look forward to the narratives your students will bring to life—be it through a single frame, a cinematic sequence, or a bold design.

Warm regards,
Ms Mallika Preman
Principal

Tagore International School, East of Kailash

Directors	GAURANSH SHARMA - 9971963551 SONAKSHI SAHA - 8860755922
Teacher In-Charge	MS JAYA LAKSHMI - 9871319998

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Event Guidelines

- The central theme for Polaroid 7.0 is **"Seven Distorted Perceptions, One Fragile Truth."**
- This one-day celebration of digital media will feature seven exciting competitions, each designed to challenge and inspire the next generation of creators.
- Reporting Time: All participants are required to report to the venue by **8:30 am** on **Thursday, 14 May 2026**.
- Participants must carry their school ID cards with them.
- **Mode:** Prelims – Online Submission (Tuesday, 05 May 2026) | Prelims – Result (Saturday, 09 May 2026) | Finals – Offline (Thursday, 14 May 2026)
- Dress Code: **Western Formals (No School Uniform)**
- Each student can participate in a maximum of one event.
- To be eligible for the rolling trophy, a school must participate in every event category.
- Please use the following link to register:
<https://forms.gle/CHQkxpEmv75Qygf38>
- Registrations will close on **Saturday, 25 April 2026**.
- **The judges' decisions will be final and binding across all competitions.**

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SCHEDULE

S.No	Phase	Deadline
01	Registration	Saturday, 25 April 2026
02	Prelim Submission	Tuesday, 05 May 2026
03	Prelim Result	Saturday, 09 May 2026
04	Final Event	Thursday, 14 May 2026

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EVENTS

S. NO.	EVENT NAME	DESCRIPTION	CLASSES
01	INVERSO	Reverse Film Making	IX-XII
02	ECLIPSE	Silent Storytelling	VI-VIII
03	BRANDSTORM	AD MAD Show	VI-VIII
04	PERCEPTION	POV Challenge	IX-XII
05	RENAISSANCE	Logo Evolution	VI-VIII
06	VESTIGE	Before-After Shot	VI-XII
07	SYNC	Montage Making	IX-XII

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INVERSO

Reverse Film Making

In a world of distorted perceptions, the end is often just the beginning of the truth. Inverso challenges filmmakers to work backward. You will be given a final conclusion as your starting point, and your task is to unfold the sequence of events in reverse – unraveling the fragile truth that quietly led to this ending.

Event Prompts:

1. **The Unsent Message:** The protagonist discovers a message they were meant to send, realizing a single unmade decision altered everything.
2. **The Recorded Truth:** A recording is played, revealing that the events experienced were a manipulated version of reality, exposing the underlying truth.
3. **The Sensory Ledger:** The protagonist wakes up or regains a sense (like sight or hearing) and realizes the entire journey took place in a sterile, controlled environment (a hospital or lab), and the "adventure" was a sensory hallucination.

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Event Guidelines:

This event shall be conducted in two stages, comprising a preliminary submission round followed by a final presentation round, wherein shortlisted participants will present their entries before the panel of judges on the day of the event.

1. This competition is open to students of **Classes IX to XII** only.
2. This is a **team event**, and each team must consist of **four participants. Only one team per school is allowed.**
3. Participants are required to **choose one theme from the given prompts** provided by the organisers and develop their film accordingly.
4. **Mode:** Prelims - Online Submission (Tuesday, 05 May 2026) | Prelims - Result (Saturday, 09 May 2026) | Finals - Offline (Thursday, 14 May 2026)
5. The duration of the film must be **strictly between 2 and 3 minutes**, and entries not adhering to the prescribed time limit may be subject to penalties or disqualification.
6. The film must follow the concept of **reverse storytelling**, wherein the ending is presented first, and the narrative unfolds backwards to reveal the sequence of events leading up to it.
7. All content must be **original**, and any form of plagiarism or use of pre-existing material will result in immediate disqualification.
8. The use of **pre-made templates is strictly prohibited**, and all work must be created specifically for this competition.

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9. Participants are free to use **any software or editing tools** for filming and post-production.
10. The film must be produced in **Hindi or English** only, and it is **mandatory to include clear and accurate English subtitles**.
11. The use of **copyrighted music is permitted**, provided that appropriate credits are duly mentioned.
12. Shortlisted participants must carry their submission in **MP4 format on a pen drive** as a backup.
13. Any content deemed offensive, inappropriate, or in violation of ethical standards will lead to disqualification.
14. **The decision of the judges shall be final and binding to all.**

Event Heads

GAURANSH SHARMA - 99719 63551
ARYAMAN NEB - 98701 10409
CHITRALEKHA - 92170 30524

Teacher In-Charge

MS SHIKHA SHAH - 81308 91765

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ECLIPSE

Silent Storytelling

True emotion doesn't always need words. This competition focuses on conveying a powerful narrative using only visuals, body language, and expressions. By stripping away dialogue, participants must cut through the noise and distortions of speech to find a universal truth through the lens.

Event Prompts:

- 1. Unity in Diversity:** Participants are required to portray how individuals from diverse identities, cultures, or perspectives come together to form a unified whole, thereby highlighting harmony despite differences through visual storytelling.
- 2. Voices Without Words:** Participants are required to express emotions, conflicts, and relationships exclusively through visual elements, actions, and expressions, emphasizing the communication of meaning without the use of spoken dialogue.
- 3. Echoes of the Unseen:** Participants are required to portray a character interacting with an empty space as if someone else were there (e.g., a dinner for two where only one is seated). The narrative works backward to reveal if the "missing" person is a memory, a projection of the future, or someone the protagonist has intentionally erased.

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Event Guidelines:

This event shall be conducted in two stages, a preliminary submission round followed by a final presentation round, wherein shortlisted participants will present their entries before the panel of judges on the day of the event.

1. This competition is open to students of **Classes VI to VIII** only.
2. This is a **team event**, and each team must consist of **four participants. Only one team per school is allowed.**
3. Participants are required to create and present a film that conveys **a complete and meaningful story** without the use of any dialogue. The narrative must rely entirely on **visual expression, actions, gestures, background music, and cinematography.**
4. Mode: Prelims - Online Submission (Tuesday, 05 May 2026) | Prelims - Result (Saturday, 09 May 2026) | Finals - Offline (Thursday, 14 May 2026)
5. The duration of the film must be **strictly between 2 and 3 minutes**, and entries exceeding or falling short of the prescribed time limit may be subject to penalties or disqualification.
6. The use of **spoken words, voiceovers, or dialogues is strictly prohibited**; however, background music and sound effects are allowed to enhance the storytelling.
7. All submissions must be **original**, and any form of plagiarism or use of pre-existing content will result in disqualification.

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8. Participants may use **any camera devices and editing software** available to them for filming and post-production.
9. The film must be **submitted in MP4 format**, and the shortlisted participants are required to carry their work in a pen drive as a backup on the day of the event.
10. Any content that is found to be inappropriate, offensive, or against ethical standards will lead to disqualification.
11. **The decision of the judges shall be final and binding to all.**

Event Heads	RISHIT MANCHANDA - 9555591554 HRIDAY SETIA - 88514 80288 AANYA TANEJA - 99587 90341
Teacher In-Charge	MS JAMSMINE KAUR - 72918 97985

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Brandstorm Ad Mad Show

Selling the impossible requires ultimate creativity. In this high energy event, teams will create and pitch an advertisement for a quirky or unrealistic product. It's a test of how well creators can manipulate perception to make the audience believe in something completely out of the box.

Event Guidelines:

This event shall be conducted in two stages, comprising a preliminary submission round followed by a final presentation round, wherein shortlisted participants will present their entries before the panel of judges on the day of the event.

1. This competition is open to students of **Classes VI to VIII** only.
2. This is a team event, and each team must consist of **2 to 4 participants. Only one team per school is allowed.**
3. Participants are required to conceptualize and present a **creative advertisement for a quirky, fictional, or unrealistic product**, showcasing originality and imagination.
4. Mode: Prelims - Online Submission (Tuesday, 05 May 2026) | Prelims - Result (Saturday, 09 May 2026) | Finals - Offline (Thursday, 14 May 2026)
5. The duration of the presentation must be **strictly between 2 and 4 minutes**, and exceeding the time limit may lead to penalties or disqualification.

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6. Participants may use **props, costumes, placards, and other creative materials** to enhance their advertisement.
7. The advertisement must be **original**, and any form of plagiarism or use of pre-existing content will result in disqualification.
8. Participants are expected to demonstrate creativity, **clarity of concept, teamwork, and effective presentation skills**.
9. The use of **inappropriate, offensive, or culturally insensitive content** is strictly prohibited.
10. Participants must adhere to all instructions provided on the day of the event.
11. Participants must create and submit their advertisement in the form of an **MP4 video file**.
12. **The decision of the judges shall be final and binding to all.**

Event Heads	ARJUN ARVINDD - 90130 56892 MIHIR SONI - 88266 07215 LEISHA - 95826 76003
Teacher In-Charge	MS TANUSHREE - 96547 44253

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PERCEPTION Pov challenge

Everything changes depending on how you look at it. This challenge asks participants to present a situation entirely from a unique, first-person perspective. By stepping into someone else's shifted perception, participants aim to reveal a truth that is often overlooked.

Event Guidelines:

1. This competition is open to students of **Classes IX to XII** only.
2. This is a team event, and each team must consist of **2 to 4 participants. Only one team per school is allowed.**
3. Participants are required to present a story or situation from **the point of view of an object**, portraying events as perceived through that object's perspective.
4. Participants are required to submit their entries in the **preliminary round**, after which shortlisted teams will qualify for the **final presentation round**.
5. **Mode:** Prelims - Online Submission (Tuesday, 05 May 2026) | Prelims - Result (Saturday, 09 May 2026) | Finals - Offline (Thursday, 14 May 2026)
6. In the final round, participants must present their story before the panel of judges, effectively conveying the narrative through the **chosen object's perspective** using performance or visual representation.

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7. The duration of the presentation must be strictly **between 2 and 3 minutes**, and exceeding the time limit may lead to penalties.
8. The narrative must clearly reflect the **object's viewpoint**, demonstrating creativity, originality, and coherence.
9. All content must be **original**, and any form of plagiarism will result in disqualification.
10. The presentation must be in **Hindi or English**, and it is **mandatory to include English subtitles**.
11. Participants must adhere to all instructions provided on the day of the event.
12. **The decision of the judges shall be final and binding to all.**

Event Heads	SONAKSHI SAHA - 88607 55922 VANSH GUPTA - 85277 91282 MANYA GROVER - 93115 26655
Teacher In-Charge	MS JAYA LAKSHMI - 98713 19998

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Renaissance Logo evolution

Brands change as the world does. Participants will take an existing brand and creatively redesign its logo to show how its identity has shifted or evolved over time. This event explores how a visual "perception" of a brand can be transformed while keeping its core essence intact.

Event Guidelines:

1. This competition is open to students of **Classes VI to VIII** only.
2. This is a team event, and each team must consist of **2 participants. Only one team per school is allowed.**
3. Participants are required to **redesign a logo provided on the spot**, showcasing creativity, originality, and an improved visual interpretation while maintaining the essence of the given brand.
4. Participants will be given **1 hour on the spot** to complete their designs.
5. Participants must bring their **own laptop and design software** required.
6. The use of **pre-made templates or externally prepared designs is strictly prohibited.**

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7. Participants may use **digital tools or manual sketching techniques** to develop their redesign.
8. The final output must demonstrate **creativity, clarity of concept, and originality.**
9. Participants will be required to present their design before the panel of judges and briefly explain their **concept and design approach.**
10. The final submission must be in **JPEG, PNG, or PDF format**, as specified by the organizers.
11. **The decision of the judges shall be final and binding to all.**

Event Heads	RAINA WADHERA - 96434 35781 JEWEL NAGPAL - 99906 80055 PRISHA SAINI - 98210 90026
Teacher In-Charge	MS VANDANA GOEL - 98102 94410

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Vestige Before-After Shot

Change is the only constant. In this photography challenge, participants must capture two images in the same frame that demonstrate a clear transformation. It's a study of contrast, showing how a single perspective can shift from one state to another, revealing the reality behind the change.

Event Guidelines:

1. This competition is open to students of **Classes VI to XII.**
2. This is an **individual event**, and each participant must work independently. **3 students per school are allowed to participate in the event.**
3. Participants are required to capture and present **two photographs depicting a clear transformation, contrast, or change**, representing a before-and-after concept within a unified idea.
4. This event shall be conducted entirely as an **on-the-spot competition.**
5. Participants will be allotted a total of **1 hour to capture, edit, and finalize their photographs.**
6. Participants will be given a **theme or prompt on the spot**, based on which they must capture photographs **within the school premises. Students must complete**
7. Participants must use their own **camera devices** (mobile phones or cameras) for capturing images during the event.

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8. Basic editing is permitted; however, **excessive manipulation or use of pre-existing images is strictly prohibited.**
9. Participants must ensure that the final images effectively represent the given theme and demonstrate **creativity, composition, and clarity of concept.**
10. The final submission must be completed within the **allotted time on the day of the event.**
11. **The decision of the judges shall be final and binding.**

Event Heads	YUG AGGARWAL - 92056 43370 MANNAT HORA - 93104 10104 RAGHVI GROVER - 93192 40223
Teacher In-Charge	MS ANSHU JOSHI - 83938 97898

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Sync Montage Making

In this event, participants will take scattered fragments of footage and weave them into a single, cohesive narrative. It is a challenge of rhythm and connection, taking different perspectives and editing them together to reveal a hidden story that only becomes clear when all the pieces finally fall into place.

Event Guidelines:

1. This competition is open to students of **Classes IX to XII** only.
2. This is a team event, and each team must consist of **2 participants**. **Only one team per school is allowed.**
3. Participants will be provided with a set of **video clips on the spot**, which they are required to edit and compile into a cohesive and creative montage.
4. Participants will be given **1 hour on the spot** to complete the editing and final submission.
5. Participants must bring their **own laptop and editing software** required for the task.
6. The use of **pre-made templates or pre-edited material is strictly prohibited.**

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7. Basic editing tools, transitions, and effects may be used to enhance the visual flow and narrative of the montage.
8. Participants must ensure that the final output is **coherent, visually engaging, and well-synced with the provided clips.**
9. The final submission must be in **MP4 format.**
10. The decision of the **judges shall be final and binding to all.**

Event Heads	IMAAD RAFI - 87009 38699 ABDULLAH AHMAD - 87008 11498 SHREYA SHRIVASTAVA - 99888 32059
Teacher In-Charge	MS LOVEY GUPTA - 98688 65868